

December 2014
RFP 105374

PURCHASING DEPARTMENT
101 EAST 11th STREET, STE. G-13
CHATTANOOGA, TENNESSEE 37402
CITY HALL

Request for Proposals for the City of Chattanooga, TN

Requisition No.: RFP – 105374

Ordering Dept.: Public Art Chattanooga, Economic & Community Development

Buyer: Sharon Lea / lea_sharon@chattanooga.gov

Phone No.: 423 643-7235

Fax No.: 423 643-7244

Request for Proposals for Chestnut Street Gateway Mural

*****REQUEST FOR PROPOSALS MUST BE RECEIVED*****

NO LATER THAN

4:00 PM E.S.T. on Friday, January 30, 2015

*****ALL QUESTIONS MUST BE SUBMITTED IN WRITING****

NO LATER THAN

4:30 PM E.S.T. on Wednesday, January 21, 2015

The City of Chattanooga reserves the right to reject any and/or all proposals, waive any informalities in the proposals received, and to accept any proposal which in its opinion may be for the best interest of the City.

The City of Chattanooga will be non-discriminatory in the purchase of all goods and services on the basis of race, color or national origin.

The City of Chattanooga (COC) Terms and Conditions posted on Website are applicable:

<http://www.chattanooga.gov/purchasing/standard-terms-and-conditions>

NOTE: ALL PROPOSALS MUST BE SIGNED.

All proposals received are subject to the terms and conditions contained herein and as listed in the above referenced website. The undersigned Offeror acknowledges having received, reviewed, and agrees to be bound to these terms and conditions, unless specific written exceptions are otherwise stated.

PLEASE PROVIDE US WITH THE FOLLOWING

Company Name: _____

Mailing Address: _____

City & Zip Code: _____

Phone/Toll-Free No.: _____

Fax No.: _____

E-Mail Address: _____

Contact Person: _____

Signature: _____



CALL TO ARTISTS

Public Art Chattanooga
City of Chattanooga

Department of Economic & Community Development
December 2014

Request for Proposal (RFP) 105374: Chestnut Street Gateway Mural, Chattanooga, Tennessee

Public Art Chattanooga is seeking proposals from artists or artist teams for the commission and installation of a mural at 2001 Chestnut Street at West 20th Street in Chattanooga, Tennessee. Up to three finalists will be selected to develop concept proposals for this project. Each finalist will be paid a \$500 stipend. The project budget for the selected commission is \$25,000. The *Chestnut Street Gateway Mural* will provide a transformative and dynamic visual anchor to this important gateway. This project is made possible with a generous grant from the Footprint Foundation.

Project Overview:

The site is located on the southwest perimeter of Chattanooga's revitalized Southside neighborhood, and is adjacent to Finley Stadium and First Tennessee Pavilion, home to a variety of heavily attended public events including sports, a major fine art festival, and the Chattanooga Market, a weekly community farmer's and craft market. Once a blighted and severely neglected industrial district, the Southside has experienced a rebirth through reinvestment and is being transformed into a thriving and urban neighborhood. Only blocks away, a 3.5-mile extension of the award-winning Tennessee Riverpark is under construction that will connect Chattanooga's downtown to South Chattanooga and significantly increase pedestrian and bike traffic. Here, old and new neighbors embrace diversity, urban living, and the return of locally-owned businesses.

The junction of Chestnut and 20th Streets is rapidly becoming a key and visible gateway for the Southside and an important anchor point for Chattanooga. First Tennessee Pavilion and Finley Stadium are the first prominently visible landmarks when entering downtown Chattanooga from the South. They boast regular crowds and create a natural place for Chattanooga's citizens to gather and to socialize. Over 6,000 people attend the Chattanooga Market (the region's largest producer-only arts and crafts and farmer's market) each week, while various other cultural events are hosted here throughout the year drawing equally large crowds. Similarly, the 21,688 seat capacity Finley Stadium is well attended for college and high school sporting events. In recent years, new businesses have quickly begun to flank the surrounding blocks and include a Jump Park, a brewery, and a boutique bowling alley set to open in 2015.

Since 2005, public art has played an important role in the revitalization efforts throughout the city of Chattanooga. Some of these public art initiatives include: a city-wide Biennial Sculpture Exhibition, *Art on Main*, and the Main Terrain, a new urban park and public art installation that was funded in part from a creative place making *Our Town Grant* from the National Endowment for the Arts in 2011. Like these projects, the *Chestnut Street Gateway Mural* will reinforce the critical role public art plays in lending a sense of place to a neighborhood, and will contribute to future neighborhood beautification

and economic development efforts. Project goals and consideration:

- Serve as a gateway and strong visual anchor.
- Speak to rebirth, revitalization, and renewal.
- Underscore the importance of the site as a connection between city districts.
- Speak to the district's transformation and renewed spirit.
- Fit well within the context of the site (in terms of scale and design or theme).
- Be durable to outdoor weather conditions, graffiti resistant, and should not cause any damage to the structure or surface on which it is installed.
- Add to the diversity of the City of Chattanooga's growing public art collection.

Please see page six (6) for a selection of images of the site and wall dimensions.

Artwork specifications:

Artwork must be durable, suitable for outdoors and able to withstand the elements as well as interaction with vehicular traffic, cyclists, pedestrians and the general public. The selected artwork will be installed on the building's northern and eastern faces and should be designed as a single cohesive element. Landscaping and lighting are will be installed at the site after artwork has been fully installed (this is not the responsibility of the artist). Surface dimensions are:

- Northern wall: 125' L x 12' H (1,500 sq.ft.)
- Eastern wall: 27' L x 12' H (324 sq.ft.)
- Total Area: 1,824 sq.ft.

Project Budget: \$25,000. This includes design, fabrication, engineering, installation, and travel. Up to three finalists will be awarded a stipend of \$500 to further develop a specific proposal.

Eligibility: This RFP is open to all professional artists and artist teams over the age of eighteen (18), who currently reside in the United States.

Application Deadline: Applications must be received by **JANUARY 30, 2015, 4:00 pm EST**. No exceptions. Refer to page five (5) for application procedures. The Application can be found on page 8 of this document or downloaded at: <http://www.publicartchattanooga.com/about/guidelines.htm>. At this time, we are not able to accept electronic applications.

TIMELINE

December 29, 2014	Announcement of RFP
January 21, 2015	Deadline for submittal of questions (see page 4)
January 30, 2015 (4:00 pm EST)	Deadline for receipt of application materials
Week of February 16 th 2015	Review of proposals and selection of up to 5 semi-finalists*
March 31 st , 2015	Final proposals due
April 3, 2015	Final selection made and commission awarded
Spring/Summer 2015	Installation and dedication

**Please note that should finalists wish to schedule a site visit during their proposal phase, we will be happy to accommodate.*

Selection Process:

An ad hoc selection panel including members of the Public Art Committee, the City of Chattanooga,

and neighborhood residents and business owners will review proposals for the project and select up to three finalists who will be invited to submit detailed proposals. Each of the finalists will be paid a \$500 proposal fee. From these, the committee will make the final selection for the commission.

Selection Criteria:

The committee will use the following criteria in the selection process:

- Artistic Excellence
- Originality: creativity and uniqueness demonstrated in previous projects
- Quality and craftsmanship exhibited by past work
- Appropriateness of artwork media and scale relative to site
- Maintainability: structural and surface soundness, durability and resistance to vandalism, weathering, excessive maintenance, repair costs
- Appropriateness for placement in an urban setting
- Public safety
- Feasibility: artist's proven track record/ability to complete the work on time and within the budget
- Submittal of all required application materials as outlined in this RFP

Helpful links:

- Google map of location:
<https://maps.google.com/maps?ll=35.03404,-85.31616&z=16&t=h&output=classic&dg=brw>
- Public Art Chattanooga:
<http://www.publicartchattanooga.com>
- River City Company website:
<http://www.rivercitycompany.com/new/rcc>
- Chattanooga Visitor's Bureau:
<http://www.chattanoogaofun.com/>
- Tennessee Riverpark:
<http://www.hamiltontn.gov/tnriverpark/>
- The Chattanooga Market:
<http://chattanoogamarket.com/>
- Finley Stadium:
<http://www.finleystadium.com/>

Terms:

- The City of Chattanooga and the Public Art Committee accept no responsibility for the loss or damage of artist submission materials.
- The City of Chattanooga and the Public Art Committee accept no responsibility for costs incurred by the artist in responding to this Call to Artists.
- Artists and artist collaborations selected for this project will be required to meet contract terms and scopes as well as lump sum budgets. It is further understood that all budgets include travel costs. No additional and/or contingency funds will be available.
- Respondents to this Call to Artists agree to abide by the terms and conditions of this Call.

For additional information, please contact:

Any and all questions concerning this RFP must be submitted in writing to the email address below no later than end of business (4:30 pm EST) on Wednesday, January 21, 2015.

Sharon Lea
Buyer | City of Chattanooga
Purchasing Department
101 East 11th Street, Suite G13
Chattanooga, TN 37402
(423) 643-7235 phone
(423) 643-7244 fax
lea_sharon@chattanooga.gov

To learn more about Public Art Chattanooga, please visit: www.publicartchattanooga.com

To learn more about the City of Chattanooga, please visit: www.chattanooga.gov

Chestnut Street Gateway Mural: Chattanooga, Tennessee

Application Guidelines:

Proposals must be submitted by mail or hand delivered and must include two copies of all printed materials. Materials should be single-sided and must include the following:

1. Completed application form (included at the end of this RFP on page 8).
2. Current Résumé (two-page limit).
3. Letter of Interest briefly addressing how you would approach the project. This document should be no longer than one page (single-spaced, 1-inch margins, 12 pt. font). Please be sure to include a description and specifications for the type of paints, anti-graffiti coatings and any other materials you may plan to use should you be selected for this commission.
4. List of professional references (at least three): Please include name, address, phone number, and e-mail address for each individual. If submitting as a team, please include one resume for each team member.
5. Ten digital images of previous work saved to a CD and mailed to the address provided below. The specifications for the digital images are as follows:

All CDs must be labeled with the applicant's name, contact information (telephone number and e-mail address), and number of images. Every image file must be titled first with the number of the image in the order to be viewed (use "0" in front of single-digit numbers), followed by the artist's last name [for example: 01_Smith; 02_Smith]. The numbers must correspond to the annotated image list. Do not imbed images into a PowerPoint presentation. Acceptable digital images must be:

- Dimensions: Minimum 800 x 600; Maximum 1600 x 1200
 - File Format: JPG (do not use Progressive JPGs, GIFs, or TIFFs) at 72 DPI
6. Annotated Image List: Please include the artist's name as a heading, and a brief description of each image, including title, date, medium, dimensions, and budget or price.
 7. Please do not submit paper materials in plastic covers, binders, or folders. Use only paper clips to bind your materials. Materials not requested will not be reviewed.
 8. Please write "RFP 105374" on the outside lower left-hand corner of envelope before mailing application materials.

Applications must be received by January 30, 2015, 4:00 pm EST. No exceptions:

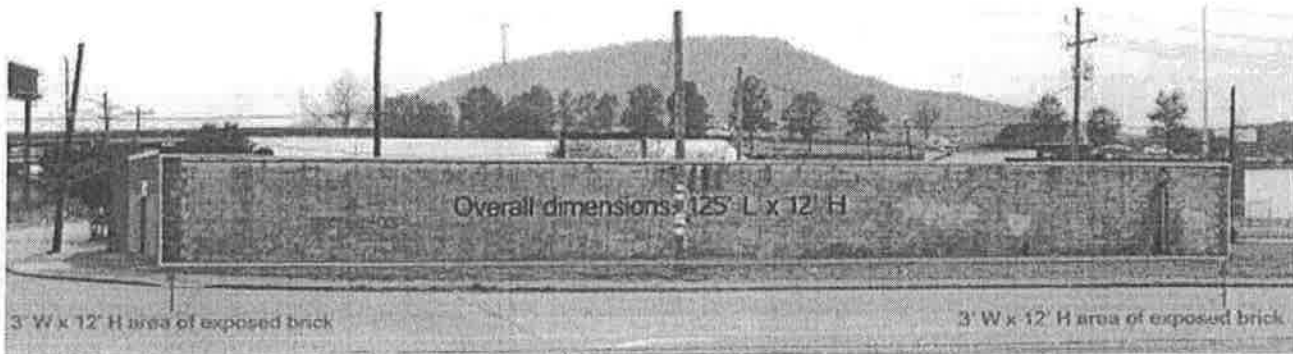
Send application materials to:

City of Chattanooga
Purchasing Department
ATTN: Sharon Lea
101 East 11th St., Ste G-13
Chattanooga, TN 37402

Chestnut Street Gateway Mural, Chattanooga, Tennessee

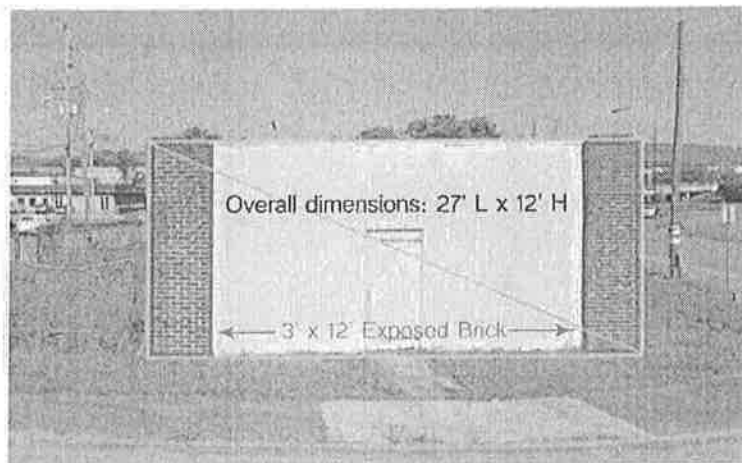


above: map of site

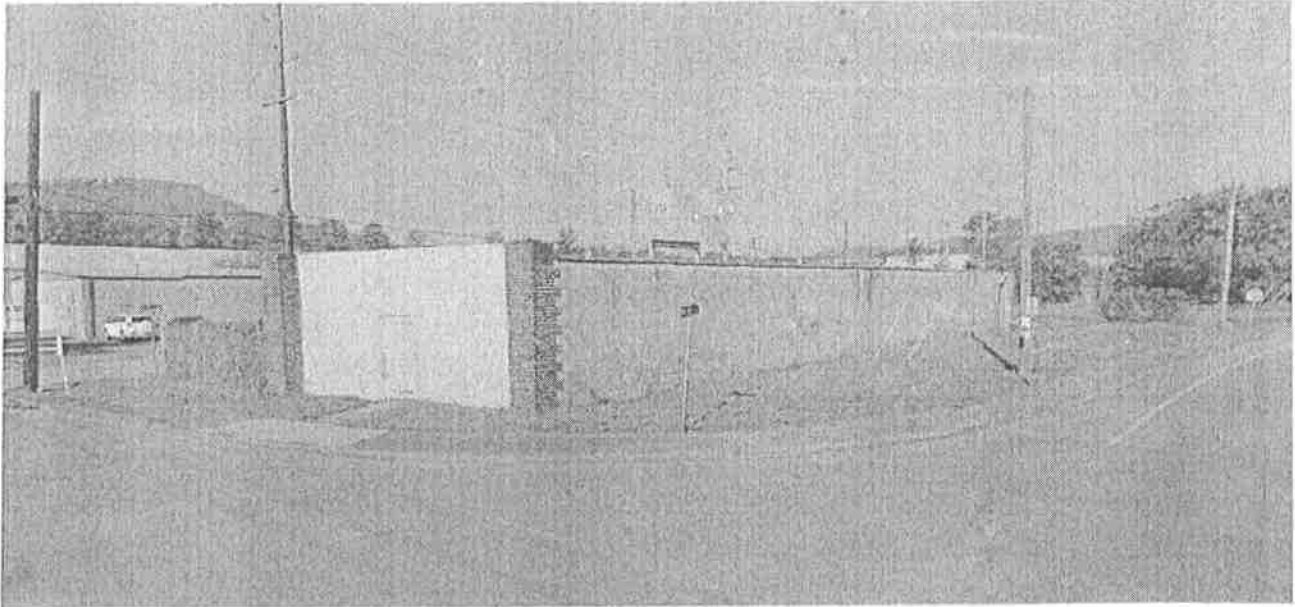


above: diagram of North wall

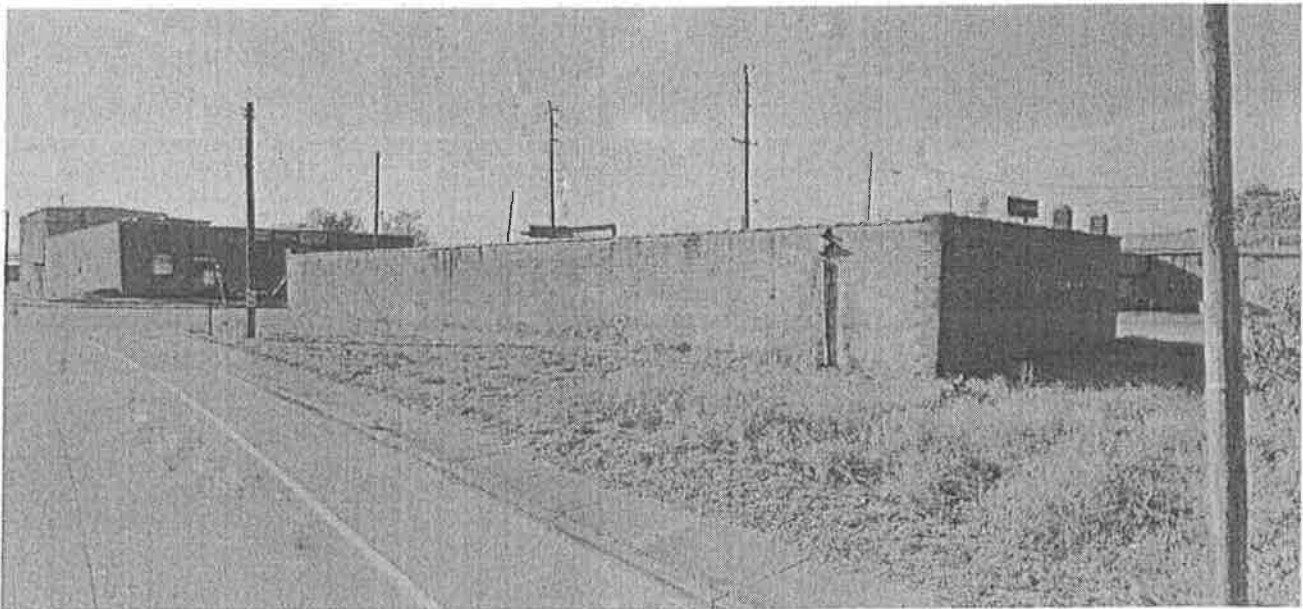
below: diagram of East wall



Chestnut Street Gateway Mural, Chattanooga, Tennessee



above: view of site from East
below: view of site from West



Application Form: Chestnut Street Gateway Mural Commission

Please complete this form and include it with all of the required application materials.

Applicant's Name: _____

Mailing Address: _____

City: _____ State/Country: _____ Zip/Postal Code: _____

Phone: _____ Cell/Mobile (optional): _____

E-mail address: _____

Website (optional): _____

Submitted Materials Status (if applicable):

_____ I would like for my CD to be retained for future commission opportunities.

_____ I would like for my CD to be returned to me, and I have enclosed a self-addressed envelope with sufficient postage for this purpose.

I understand and agree to all of the terms of this RFP / Call to Artists

Signature and Date: _____

Submittal Instructions and Requirements:

Deadline: Application materials may be mailed or hand delivered.
They must be received by **JANUARY 30, 2015, 4:00 pm EST.**

Send materials and direct all questions to:

City of Chattanooga
Purchasing Department
ATTN: Sharon Lea
101 East 11th Street, Ste G-13
Chattanooga, TN 37402

Sharon Lea
Buyer | City of Chattanooga
(423) 643-7235 phone
(423) 643-7244 fax
lea_sharon@chattanooga.gov

Affirmative Action Plan

The City of Chattanooga is an equal opportunity employer and during the performance of this Contract, the Contractor agrees to abide by the equal opportunity goals of the City of Chattanooga as follows:

1. The Contractor will not discriminate against any employee or applicant for employment because of race, color, religion, sex, national origin, or handicap. The Contractor will take affirmative action to ensure that applicants are employed, and that employees are treated during employment without regard to their race, color, religion, sex, national origin, or handicap. Such action shall include, but not be limited to, the following: employment, upgrading, demotion, or transfer, recruitment or recruitment advertising, layoff or termination, rates of pay, or other forms of compensation, and selection for training, including apprenticeship. The Contractor agrees to post in conspicuous places, available to employees and applicants for employment, notices setting forth the provisions of this nondiscrimination clause.
2. The Contractor will, in all solicitations or advertisements for employees placed by or on behalf of the Contractor, state that all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, or national origin, or handicap.
3. The Contractor will send to each labor union or representative of workers with which he/she has a collective bargaining agreement or other contract or understanding, a notice advising the said labor union or workers' representatives of the Contractor's commitments under this section, and shall post copies of the notice in conspicuous places available to employees and applicants for employment.
4. In all construction contracts or subcontracts in excess of \$10,000 to be performed for the City of Chattanooga, any contractor and/or subcontractor is further required to file in duplicate within ten (10) days of being notified that it is the lowest responsible bidder, an affirmative action plan with the EEO Director of the City of Chattanooga. This plan shall state the Contractor's goals for minority and women utilization as a percentage of the work force on this project.
5. This Plan or any attachments thereto shall further provide a list of all employees annotated by job function, race, and sex who are expected to be utilized on this project. This plan or attachment thereto shall further describe the methods by which the Contractor or Subcontractor will utilize to make good faith efforts at providing employment opportunities for minorities and women.

During the term of this contract, the Contractor upon request of the City, will make available for inspection by the City of Chattanooga copies of payroll records, personnel documents and similar records or documents that may be used to verify the Contractor's compliance with these Equal Opportunity provisions.

6. The Contractor will include the portion of the sentence immediately preceding paragraph 1 and the provisions of paragraphs 1 through 6 in every subcontract so that such provisions will be requested of each subcontractor. The Contractor agrees to notify the City of Chattanooga of any subcontractor who refuses or fails to comply with these equal opportunity provisions. Any failure or refusal to comply with these provisions the contractor and/or subcontractor shall be a breach of this contract.

(Signature of Contractor)

(Title and Name of Company)

(Date)